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Task	Value Stream "Triple-Tiered Z" (This is a representative, not an exhaustive, list to illustrate the "TTZ Model Flow")
Problem Solving From: Concept To: Launch (This is Not "Concept to Product Definition." If you can't make \$ at it, you are not in business!) Analogous to "Brain"	Strategic Planning - Marketing (why to offer what to whom for how much?) O The "Concept" O Product(s) &/or Service(s) O Option Tree(s) - House of Quality O Option Tree(s) - Finance, Plan, HR O Design & Tree O Development - W/Mkt, IE, IT, Ops, Fin/Acct - Drawings, illustrations, pictures, prototypes, part #s, Branding, etc. - Finished "Conformance" Specs O Product(s) &/or O Product(s) &/or
Information Management From: Initial Contact To: Invoice Collection (These are the actual reports, forms, screens, & processing procedures.)	Sales Cycle Info - Do Marketing Plan - Sales - Sales - "Plum" ID - Negotiations - Retain, Train - Ripening & - Discipline, Release - Protecting - Qualify Vendors - Quote, Bid, Production/Delivery - Scheduling - Lessons Learned - Metrics - Metrics - Drawings - Procedures - Procedures - Delivery - Work Orders - Rework Orders - Rework Orders - Production/Delivery - Metrics - Metrics - Delivery - Returns - Productivity - Other issues - Accts Receivable - Back Orders - Departments: Strat;
Analogous to "Nervous System" Analogous to "Bones, Muscles, Organs, etc: All client sees and buys!	Proposal, O Proofing O Offering - Negotiations - Negotiations - Negotiations - Negotiations - Agreement / Contract terms - Negotiations - Agreement / Contract terms - Negotiations - Receive, inspect - Payables - Inv. Mgt: Raw, WIP, Finished - Transport (Matl.) - Service Orders, - Repair Orders - Outbound Logistics & Distribution - Install Mgt. - Collections - Accts Payable - Accts Payable - Kaizen projects - Kaizen projects - To: Problem Solving - THIS is "Why" EVERYONE in the Supply Chain gets paid!
Physical Transformation From: Raw Material To: Delivery/Installation	Receive Materials & Supplies Typically batch processing steps with deep WIP. Some create "value" Finished Goods > Delivery & Post Sale/Project Client Contact & Client Con
Service Delivery From: Commencement To: Completion	Service Commencement Typically batch processing steps with deep "In-Boxes." Some create "value" Service Completion (Including Reports) Service Completion (Including Reports)